

A Pierce-Arrow Episode

Windsor V. Rice, P. C. Kittle, John S. Critchlow and Frank Botterill reached San Francisco on a pleasure trip from Salt Lake City in a 36-horsepower PIERCE-ARROW touring car ahead of schedule time.

The distance was approximately 1,000 miles.

The car was heavily loaded with baggage and four passengers. It plowed through long and deep stretches of mud, forced its way over rocky roads, forded streams, climbed mountains and plunged through deep snow on the Sierras.

Yet not a tool was touched to the car during the entire trip, nor was an adjustment necessary.

The engine never missed a shot.

There was not even a tire puncture.

Despite bad roads, an average of 20 to 24 miles an hour, running time, was kept up during the greater part of the trip.

This is not an exceptional performance, but a mere incident showing what you can expect of the 36-horsepower PIERCE-ARROW, which we can deliver to you in Salt Lake, fully equipped, for \$4,385.

Tom Botterill Automobile Company

Phones 3252

36-42 South State St.



Denver & Rio Grande Excursions East

From Salt Lake, Ogden, Green River and all Intermediate Points

| То | Round | Trip |
|---------------------------------------|--|---------|
| CHICAGO | | \$55.00 |
| ST. PAUL, MINNEAPOLIS | | |
| OMAHA, KANSAS CITY, ST. JOSEPH | | 40.00 |
| DENVER, COLORADO SPRINGS, PUEBLO | N 10 10 10 10 10 10 10 10 10 10 10 10 10 | 22.50 |
| Low rates to all intermediate points. | | |

DATES OF SALE.

May 20, 24, 26, 27. June 3, 7, 10, 14, 17, 21. July 6, 22, 26. Aug. 16. Sept. 2, 6.

Final limit returning, October 31st.

Stopovers at, and west of, Missouri River within 10 day transit limit on going trip, and up to October 31st returning.

Tickets can be issued to go via one route and return via another Route.

Excursions to San Francisco, Los Angeles

and other Coast points during summer season.

Via Western Pacific Railway

One hundred miles of magnificent scenery through the Great Feather River Canyon.

Ticket Office, 301 Main St. Ind. 'Phone, 4542; B. II 'Phone Ex. 5

